Press Release

Packaging Steel App with new features

The Packaging Steel App from thyssenkrupp now has new features that provide users with even more digital information about tinplate and its use as a packaging material. Version 3.1, currently available in stores, includes interactive conversions for coil material, a glossary of key terms from the world of packaging steel and a new section on tinplate sustainability.

Information on the sustainability of packaging steel

"With this update, we have extended the Packaging Steel App with functions that our customers need in their daily work," says Carmen Tschage, responsible for communication and market development at Germany's only tinplate manufacturer. "For example, we regularly receive questions about the sustainability of packaging steel. These can now be answered immediately by tapping on the relevant category. Information on the recyclability and recycling rate of tinplate is of particular interest to many packaging manufacturers and the filling industry in light of the current climate debate."

Length calculator for coils

In the new version, the app's current calculation tool has been enhanced with a further conversion option. After entering the weight, width and thickness of a coil, the tool calculates the length of the coil. From this users can quickly determine how many units of tinplate packaging - such as ends or containers - they can produce from a coil. The calculation is complemented by the proven coil and sheet calculator.

Finally the glossary is a new feature in the latest version of the Packaging Steel App. Here users can find helpful explanations of the most important terms from the thyssenkrupp Rasselstein GmbH product range. This feature supports any customer who wants to order the right material for their needs but who is not yet familiar with terms such as "tensile strength" or "annealing process".

Three years of success in the app stores

The Packaging Steel App has been available in app stores for three years and gives users an overview of all the available packaging steel types by thyssenkrupp, and their respective specifications. The app also focuses on current innovations from the world's largest production site for packaging steel – e.g. rasselstein® Solidflex. Users can find

information on all the potential uses for the stable material and get an overview of the available coating options. If requested, push notifications keep users updated with news about rasselstein®-packaging steel.

The 3.1 update for the Packaging Steel App can be downloaded for Android and iOS in app stores. The app is free and is available in English and German.

About us:

thyssenkrupp Rasselstein GmbH belongs to the leading global providers of the highest quality, precision engineered packaging steel. At its base in Andernach, Germany – the largest facility of its type worldwide – it produces some 1.5m tons of packaging steel each year. Our 2,400 employees serve approximately 400 customers in 80 countries across a diverse range of markets – from producers of food and pet food cans, to manufacturers of beverage and aerosol cans, packaging for paints and coatings or containers for hazardous goods, as well as crown corks and closures. Expert teams in service, sales and technical customer service complement the product portfolio, working in close partnership with our customers to ensure that our promise for consistent quality and reliability is delivered worldwide.

Contact:
thyssenkrupp Rasselstein GmbH
Nicole Korb
Communications + Market Development
Phone: +49 2632 3097 - 2265
Nicole.Korb@thyssenkrupp.com
www.thyssenkrupp-steel.com

Company blog:
www.engineered-thyssenkrupp.com

thyssenkrupp Steel Europe AG, Kaiser-Wilhelm-Straße 100, 47166 Duisburg, Germany, P: +49 203 52 -25168, press@thyssenkrupp.com, www.thyssenkrupp-steel.com
Chairman of the Supervisory Board: N.N.
Executive Board: Premal A. Desai, Chairman; Dr.-Ing. Arnd Köfler; Dr. Sabine Maaßen; Bernhard Osburg
Registered office: Duisburg, Court of register: Duisburg HR B 9326