

rasselstein® Express is even faster now

thyssenkrupp Rasselstein GmbH has reduced the delivery time for rasselstein® Express packaging steel. The material available for order at www.packagingsteelshop.com is now ready for shipping in 14 days instead of 16.

“We are happy that we can present our regular customers an even more attractive offer now when they have a short-term demand for additional quantities,” says Dr. Peter Biele, CEO of Germany’s only manufacturer of tinplate. “The continuous improvement of our processes enables us to handle additional quantities via our online shop already two days earlier. Our service promise for rasselstein® Express packaging steel remains valid as usual.”

Even in times of COVID-19, rasselstein® Express remains available

Since the launch of the online shop in August 2018, many customers of thyssenkrupp Rasselstein have used the possibility to meet their short-term demand for additional quantities there. As rasselstein® Express was so well received, the range could already be extended in the second year. Since then, thyssenkrupp Rasselstein has been providing its B2B customers with more customized products via the shop – e.g. with other dimensions or tin coating weights. More functions of the online shop are being planned.

“Even if the COVID-19 pandemic presents us with challenges, we are able to maintain our offer of rasselstein® Express packaging steel,” says Biele. “This allows us to keep offering our customers an attractive product portfolio which not only contains the high quality of our premium packaging steel, and our personal services, but also flexible and uncomplicated ordering options in challenging economic times.”

About us:

thyssenkrupp Rasselstein GmbH belongs to the leading global providers of the highest quality, precision engineered packaging steel. At its base in Andernach, Germany – the largest facility of its type worldwide – it produces around 1.5m tons of packaging steel each year. Our 2,400 employees serve approximately 400 customers in 80 countries across a diverse range of markets – from producers of food and pet food cans, to manufacturers of beverage and aerosol cans, packaging for paints and coatings or containers for hazardous goods, as well as crown corks and closures. Expert teams in service, sales and technical customer service complement the product portfolio, working in close partnership with our customers to ensure that our promise for consistent quality and reliability is delivered worldwide.

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