

tinplate academy offers are now available in the Packaging Steel app

An overview of the whole available tinplate academy training content is now available in the Packaging Steel app provided by thyssenkrupp Rasselstein GmbH. The 6.0 app update with all information about the tinplate academy is now available in the app stores.

With the tinplate academy, Germany's only tinplate manufacturer offers its customers a comprehensive range of digital training courses. They are complemented by virtual plant and line visits. The learning content includes deep-dives into the product tinplate and its possible applications, the topic of sustainability of packaging steel and a variety of other content from the tinplate world.

Digital training offers regarding tinplate

"The COVID pandemic has made direct contact with our local customers difficult. Our goal remains unchanged: we strive to offer the best possible advice. In addition to the tried-and-tested on-site training courses, we are therefore now also providing our customers with a digital training range. What could be more obvious than to make information about the training courses available to all interested parties in our Packaging Steel App," says Dr. Heiner Schäfgen, who conducts the training courses with his Technical Customer Service team.

The option of online booking in the app was purposely omitted so that direct contact with the Technical Customer Service can be maintained. New potential customers can reach the correct contact person via the integrated mail function.

Years of success in the app stores

Since 2017, the Packaging Steel App has been giving the users an overview of all the packaging steel grades available by thyssenkrupp Rasselstein, and their respective specifications. The app also focuses on current news and innovations from the world's largest production site for packaging steel. Users can find information on all the potential uses for the material and get an overview of the available coating options. In November a new module has been added to the Packaging Steel app, which allows customers to send complaints digitally via the app.

The update is available as version 6.0 in the app stores for iOS and Android. The app is free and is available in English and German.

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