

thyssenkrupp Steel at BAU 2025: Building sustainable beauty with steel

- **Focus on sustainability:** thyssenkrupp Steel presents the CO₂-reduced steel bluemint® Steel at BAU 2025, which is suitable for façades, roofs, doors and gates of high-quality multi-storey and industrial buildings.
- **Innovative products:** The organic coil-coated steel pladur® and the corrosion protection solution ZM Ecoprotect®, which impress with their high aesthetics, functionality and sustainability, will also be presented.
- **Experts on site:** Visitors can exchange ideas directly with the experts from thyssenkrupp Steel at the joint IFBS stand in hall B2, booth 303, and find out more about the innovative solutions.

Duisburg, January 8, 2025 - thyssenkrupp Steel is presenting innovative solutions for sustainable steel construction at BAU 2025, the world's leading trade fair for architecture, materials and systems. From January 13 to 17, 2025, visitors can discover the company's latest products and technologies in hall B2, booth 303.

Focus on sustainability: bluemint® Steel

A special highlight of the trade fair appearance is bluemint® Steel, the CO₂-reduced steel from thyssenkrupp Steel. This material is ideal for use in façades, roofs, doors and gates of high-quality multi-storey and industrial buildings. bluemint® Steel combines sustainability with high aesthetics and functionality and thus contributes to reducing the carbon footprint in the construction industry.

Surface finishing and corrosion protection

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thyssenkrupp Steel will also be presenting its surface-finished flat steel products, including the organic coil-coated steel pladur® and the corrosion protection solution ZM Ecoprotect®. pladur® offers a wide range of design options for architects and planners, while ZM Ecoprotect® impresses with its high corrosion protection and environmental friendliness. Both products are ideal for use in high-quality multi-storey and industrial construction.

As the central meeting place for the industry, BAU 2025 offers ideal opportunities to find out about the latest trends and developments. The experts from thyssenkrupp Steel are looking forward to welcoming visitors to the trade fair to present the company's innovations to a broad specialist audience and to intensify the dialog with customers and partners. Discover how thyssenkrupp Steel is shaping the future of construction sustainably with its products and solutions at the joint IFBS stand 303 in Hall B2.

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