



RIGHT HERE.
RIGHT NOW.



bluemint[®] Steel High quality. Less CO₂.



thyssenkrupp



MAKE SUSTAINABILITY YOUR IRRESISTABLE USP:

CO₂-reduced bluemint® Steel.

Today's producers and consumers alike are increasingly thinking about tomorrow. Sustainable thinking and action are thus becoming increasingly important in every value chain and in purchasing decisions. That's good. Because with bluemint® Steel as your base material, we offer you CO₂-reduced steel from thyssenkrupp that optimally supports your product story, your customers' needs and your carbon footprint right from the start.

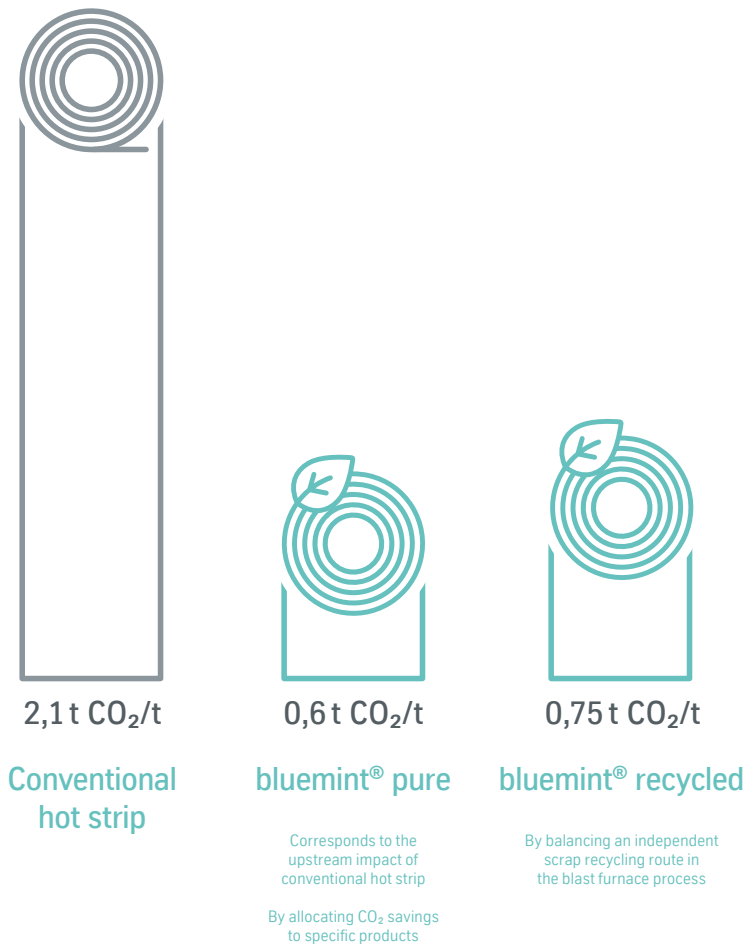
**And not tomorrow or the day after tomorrow –
but right now.**

Let us get to work together!

LESS CO₂, STRONGER SALES ARGUMENTS

The marketing advantages of using bluemint[®] Steel in the manufacturing process.

- ➔ Enables you to serve the growing demand for more sustainably manufactured products
- ➔ Real CO₂ savings in the production process
- ➔ The CO₂ reduction is directly applicable to the Scope-3 emissions
- ➔ Your product stories can be told more sustainably



TWO PRODUCTS WITH THE SAME GOAL: CUTTING EMISSIONS.

bluemint[®] pure and bluemint[®] recycled.

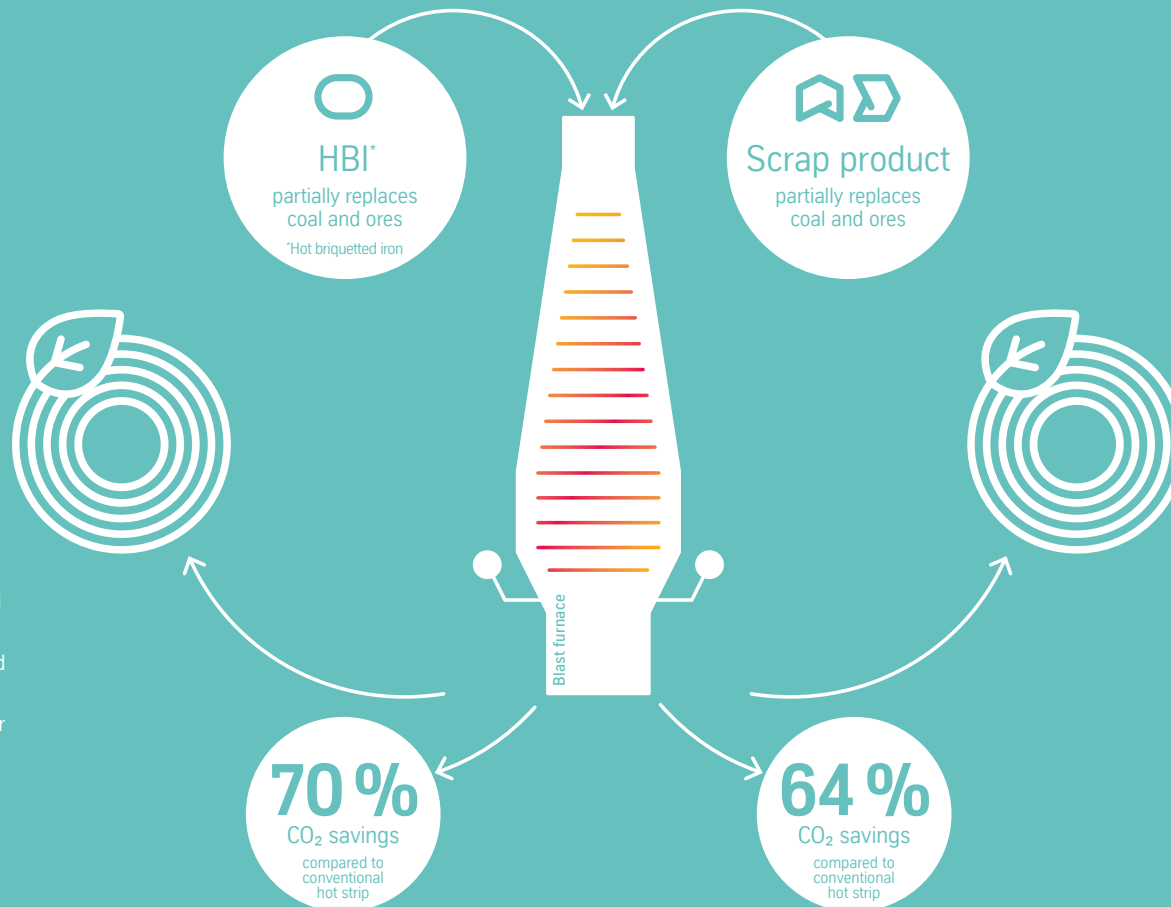


Learn how bluemint[®]
Steel is made – right
here, right now!

[https://www.youtube.com/
watch?v=yi0mVj05YaQ](https://www.youtube.com/watch?v=yi0mVj05YaQ)

bluemint[®] pure – Savings in a global context

- CO₂ reductions at our Duisburg site and in a global context
- Balanced CO₂ savings lead to a reduced product-related carbon intensity
- Standard: WRI/WBCSD GHG Protocol for Product Accounting
- Certified by DNV



bluemint[®] recycled – Circularity pays off

- CO₂ reductions at our Duisburg site
- Balance-sheet recycled product from 100% scrap product
- Chain of custody (ISO Standard 22095)
- Certified by TÜV SÜD

CERTIFIED QUALITY.

bluemint® pure and bluemint® recycled represent the full diversity of thyssenkrupp's portfolio of grades. This means that you can confidently continue to use your standard choice of materials. When it comes to material and working properties, our two bluemint® Steel products are in no way inferior to our existing grades. In fact, the opposite is true: The premium quality is further complemented by a substantial CO₂ reduction.

This is fully proven by our certificates: bluemint® pure is certified by DNV for use in your products, and bluemint® recycled is certified by TÜV SÜD.



You can find our bluemint® Steel certificates here:

<https://www.thyssenkrupp-steel.com/en/products/bluemint/bluemint-certification.html>





RIGHT HERE. RIGHT NOW.

Where bluemint® Steel is already enhancing brands today – selected examples from production applications.



Cleaner with less CO₂

As a matter of policy, Franz Kaldewei GmbH & Co. KG places a high priority on the recyclability of its products. With bluemint® Steel, this enterprise is improving its environmental balance, and can provide demanding purchasers of its “Kaldewei nature protect” product series with a certificate for the CO₂ emissions saved by using bluemint® Steel. For a maximum “feel-good” factor.

For nature's sake

Thanks to manufacturer Hoffmann Neopac AG, Ricola is rolling out its first food can made from CO₂-reduced bluemint® Steel. Because the brand's focus on nature doesn't stop with herbal candies. 100% electricity from renewable sources is also only natural for the Swiss company.

Electrical steel as an energy transition driver

Regensburg-based SGB-SMIT GmbH was one of our first partners to rely on bluemint® Steel. And with its CO₂-reduced transformers, it is already delivering sustainable efficiency to its key account E.ON.



Learn more about our cases online

bluemint-steel.com



FEASIBILITY ASSESSMENTS? PILOT PROJECTS?

We look forward to an
interesting exchange.

Let's find a way to make climate-friendly innovation possible in your company, too. We will be happy to advise you on top grades, possible applications and certified CO₂ savings with bluemint® Steel.

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